

9-18-16

El Presidio Historic Zone Advisory Board  
Legal Action Report and Summary Minutes  
Re: HPZ 1675, Tucson Museum of Art Signage

1. Roll Call

The meeting was called to order by Susan Aiken at 7 pm.

Present:

Jeremy Mikolajczak, CEO, Tucson Museum of Art  
Kelly Wiehe, Director of Communications and External Affairs, TMA  
Susan Aiken  
Ilya Sloan  
Christopher Domin  
Johna Cronk

Absent:

Halley Freitas  
Barbara Grygutis  
Charles Pifer

2. Opening Remarks and Introductions

Susan Aiken asked the each board member and guest to introduce themselves.

3. Open Public Meeting Law Requirements

Susan Aiken gave a brief overview of the Open Meeting Law. No action taken.

4. Presentation of Plans by Jeremy Mikolajczak and Kelly Wiehe

Tucson Museum of Art requests variance for new exterior signage, as follows (see attached letter and design pdfs):

- (1) a new, non-illuminated, 200 sq ft cabinet sign on the south building elevation, and
- (2) a new non-illuminated 24 sq ft. cabinet sign to the right of the existing front entrance on the west elevation.

Both signs are in excess of allowed square footage for business signage in the historic district.

The signs are needed to enhance wayfinding and to promote new exhibits at the museum.

5. Discussion: Initial discussion primarily focused on potential detail modifications,

especially on placement and size of the new signs.

Johna Cronk requested that the signage on the west elevation be lowered so that its top edge parallels the top edge of the entrance. Jeremy Mikolajczak and Kelly Wiehe concurred with this change.

Christopher Domin expressed concern about the placement of the larger sign. The TMA representatives informed the committee that more recent plans included shifting the position of the sign further west to be aligned with the current TMA signage on the west elevation of the building. The board concurred.

Charles Pifer was unable attend the meeting but he sent a statement that he saw nothing objectionable in the proposed additions.

## 6. Action

Christopher Domin moved that the board approve the requested variance with the following revisions and stipulations:

Since the plans the committee received were not current, drawing updates are required, as follows:

- add to the drawings the exact location and size of the sign on the south elevation illustration.
- Include a photograph of the entire length of the wall and Main Street (more context is helpful).

-add to the drawings the exact location and size of sign on west elevation illustration.

Include adjacent windows to north and south of entry (more context is helpful).

-Maximum duration for exposed aluminum sign frame (without signage) will be 24 hours.

-If sign is damaged or faded, TMA will replace it within 48 hours.

Susan Aiken seconds.

## 7. Action Approval: Unanimous

## 8. Adjournment –8:30 pm

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